

DISCIPLINED TRADING, LESS RISK, MORE REWARD -TECHNICAL ANALYSIS WITH BEHAVIOURAL FINANCE

COURSE OVERVIEW

This 2-day course overlays technical analysis with behavioural finance and fundamental analysis to give the participants a greater understanding of what exactly is moving the markets and how they can profit from this, whether they are trading, investing, sales or private bankers.

The course begins with the basics of Dow Theory, Trend lines, Candlestick charts, Moving Averages and Trend Following strategies. The introduction to behavioural finance looks at human psychology and how it affects our trading; how our brain makes decisions, how chemicals in our bodies affect our decision-making processes and our personality traits. We then look at current biases in the financial markets, using live Bloomberg charts and current fundamental analysis.

Examples of emotional biases that lead humans to make irrational financial decision, are also discussed. We also look at 'FinTech' with automated/algorithmic program trading which aims to take emotion completely out of the decision-making process, and in contrast we look at what techniques traders can deploy to reduce pressure, and stabilize their emotions for more consistent performance.

The course also focuses on the critical importance of risk management and discipline, as history shows that the best traders are unemotional yet consistent with their returns. We expect to see a reduction in the levels of risk taken (VAR) after the seminar as traders are much more able to spot low risk-high reward trades.

LEARNING OBJECTIVE

This 2-day course enables the participants to better understand current market trends and trading opportunities. For traders, sales, investors and private bankers they learn to use technical, and fundamental analysis along with behavioural finance to pinpoint better trading opportunities, reducing risk

and increasing reward. Sales teams learn to better profile their clients' attitudes to risk with the look into behavioural finance and psychology. Live Bloomberg charts are used, with plenty of examples of market opportunity, bubbles, irrational pricing, arbitrage, etc.

TARGET AUDIENCE

- Front Office Traders, Private Bankers and Wealth Managers: Those with technical analysis knowledge will be interested in the new advanced techniques that are gaining in popularity, and behavioural finance which highlights human irrational biases and extreme market moves. Also program trading which is becoming more important as risk is being reduced and traders/management want to better quantify risk against expected returns.
- Graduates: (especially I.T.) this group set are always keen to upgrade their market knowledge, especially those who are keen to move into program trading and develop these skills.
- Sales teams: sales have become more pro-active in identifying and recommending trades that they have found rather than relying on internal research. This provides an edge as clients become more engaged, discussing the ideas and trading off these. It also gives the sales team an opportunity to better profile their clients attitudes to risk taking.

COURSE METHODOLOGY

Instructor led facilitation in a workshop together with live Bloomberg charts, case studies and interactive exercises.



DURATION
(2 DAYS)

