Globally Integrated Learning

Bank ABC is a leading international bank headquartered in Manama, Bahrain. It was established in 1980 with the aim of becoming a global bank facilitating trade and investment between the Arab world and the rest of the globe. Over the years, Bank ABC has expanded its operations significantly and now operates in 15 countries across the Middle East and North Africa (MENA), Europe, the Americas, and Asia.



INTUITION KHX



Bank ABC leveraged the Intuition KHX platform to provide its 4,000 employees with access to Intuition's Know-How Financial eLearning. This strategic move enabled the bank to seamlessly implement comprehensive training initiatives across its global footprint.

eLEARNING CONTENT



Training utilized both mandatory training modules from Intuition's library, such as Operational Risk and Resilience, together with custom eLearning content developed by Intuition specifically for Bank ABC in multiple languages, including Arabic, French, and English, covering Business Continuity Management (BCM).

INDIVIDUAL CAREER DEVELOPMENT



Additionally, the platform supported individual career development through diagnostic learning paths, promoting internal advancement and recognizing achievements with certificates for completed courses. This approach not only ensured compliance and operational excellence bank-wide but also fostered a culture of continuous learning and professional growth.

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