



Bridging the Generative AI Gap: Staying Competitive in Finance

Expert-led bespoke learning programmes

Intuition and Best Practice AI offer cutting-edge, customised training that equips banking and finance organisations—from boardroom leaders and executives to AI champions and select banking teams—with the tools to stay ahead. Let's talk about how we can power your next move with AI.



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Generative AI:

Boardroom and Executive Overview Webinar



Boardroom Members



1-2 hours

Objective:

To equip board members and executives in banking and finance with a strategic, actionable understanding of Generative AI, enabling informed decision-making and fostering innovation at the highest levels of the organisation.

Programme Content:

- What is Generative AI?
- What are the potential business applications of Generative AI?
- What is the impact of Generative AI on corporate strategy?
- What are the challenges and risks of Generative AI?
- What should a company be doing now to get ready for Generative AI?
- What questions should board members ask?

Format:

In-person or virtual presentation followed by a Q&A session



Generative AI:

Strategy and Use Case Development Workshop



Banking Executives and Management



4-6 hours

Objective:

To deliver board leaders in banking and finance a focused, hands-on understanding of Generative AI, incorporating practical insights and in-depth discussions on its impact through interactive sessions and tailored breakout groups.

Programme Content:

- A non-technical introduction to Generative AI tech, capabilities and use cases
- Economic impact on jobs, companies and industry strategies
- Understanding risks, regulation and necessary governance
- Breakout sessions to identify use cases for your business
- Steps to implement Generative AI in your company

Format:

A 4-6 hour workshop combining interactive lectures and break-out group activities, specifically designed to provide practical insights and strategies for leveraging Generative AI in the banking and finance industry.



Generative AI Champions:

Leading Innovation in Banking Incubator



AI Champions



3 months

Objective:

To empower a select cohort of “Champions” in banking and finance to leverage Generative AI tools in identifying and developing high-impact use case prototypes. This programme equips Champions to incubate innovative AI-driven ideas that can transform business operations and drive competitive advantage.

Programme content:

- Identify “Champions” of Generative AI for the business
- Train in the use of ChatGPT and other Generative AI tools
- Identify use cases, prototype, and validate them with peers
- Work with IT to identify capabilities and scale-up potential

Format:

In-person/virtual sessions, project-based work, mentorship, hackathons, progress reviews, and final presentation of use cases.



Generative AI Tools Mastery:

Practical Skills with ChatGPT and More



Select Groups within Organisations



4 weeks

Objective:

To provide bespoke coaching for a select group of 10-15 professionals within banking and finance, focusing on mastering Generative AI tools like ChatGPT to significantly boost productivity and streamline daily workflows.

Programme content:

- Identify and measure the time required for day-to-day tasks
- Train in prompt design and engineering using popular Generative AI tools like ChatGPT
- Apply these tools to day-to-day tasks to assess feasibility, reliability and impact
- Conduct a group hackathon to build prototypes and demos of Generative AI applications
- Measure the impact of Generative AI on day-to-day tasks

Format:

Online platform with weekly webinars, forums, self-paced modules, assessments, and practical exercises.



Our Faculty and Expert Network

Our faculty



SIMON GREENMAN

Partner, Best Practice AI | Former Global AI Council

Member, World Economic Forum | MapQuest Co-Founder

- Holds a degree in AI with over 25 years of senior management experience in technology innovation.
- Member of the World Economic Forum's Global AI Council.
- Brings deep expertise in AI and digital transformation.
- Has hands-on experience pioneering AI and digital innovation at MapQuest and Home Advisor.
- Has extensive early-stage technology investment experience.



TIM GORDON

Partner, Best Practice AI | Trustee at Full Fact |

Advisor at Evident AI

- Over 20 years of experience in digital transformation and a decade working with machine learning.
- Advised numerous organisations on AI strategy and governance.
- Deep expertise in driving AI and data-driven strategies across diverse sectors.
- Shaped AI discussions globally, advising the World Economic Forum, Evident AI's financial services capabilities index, and Tortoise Media's AI country index.
- Worked at brands such as the FT and BCG.

Expert network

We have a global network of faculty, advisors and expert consultants that allow us to bring a world-class AI team tailored to your client engagement in the banking and finance sector. Our network spans experts in AI strategy, governance, law, ethics, AI technology and implementation.



Capabilities and Services

Intuition & Best Practice AI

What we do

Intuition is a global knowledge solutions company, headquartered in Dublin, with offices in major financial centers including London, New York, Hong Kong, Singapore, and Dubai.

We combine four decades of industry expertise with cutting-edge technology solutions to deliver impactful results across sectors, helping organisations cultivate critical skills and capabilities to reach their full potential.



AI and Generative AI in the Workplace

AI and Generative AI are transforming the workplace at an unprecedented pace, impacting every function and industry—from customer service to finance, sales, IT, and operations. While the potential for significant productivity gains is within reach, organisations must embrace flatter hierarchies and adopt a more explorative and agile approach to innovation to fully harness these new capabilities.

Strategy, business planning and education for AI

At Intuition, we leverage our proprietary research to guide boards and executives in understanding how Generative AI can drive competitive advantage. Collaborating closely with your management team, we develop strategic plans that align Generative AI initiatives with your business and digital goals.

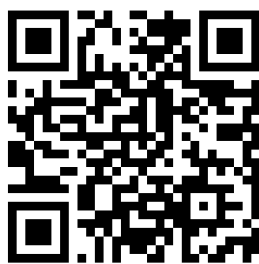




The future of finance is here. Are you ready to embrace it?

Generative AI offers unprecedented opportunities to transform your business. Don't be left behind.

Contact us today to explore how our learning programmes can help you leverage the potential of Generative AI within your organisation.



Scan the QR code to contact us



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