INTUITION®

Enterprise Risk Transformation Certification

The Academy *by Intuition | Perform Through Your People*

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Course Overview

Comprehensive Risk Management
Master latest ISO31000 and COSO ERM frameworks

Strategic Integration
Align risk management with organizational objectives

Global Recognition
Earn credentials accredited by prestigious institutions

In today's complex business environment, effective risk management is essential to address threats and seize opportunities. This program draws on leading frameworks—ISO 31000 (2018) and COSO ERM (2017)—to equip participants with advanced strategies and tools for identifying, assessing, and mitigating risks across organizations. Ideal for professionals looking to enhance their expertise or build a career in risk management, the certification provides practical insights and a strong foundation in modern risk practices.

Learning Objectives & Pre Requisites

✓ Able to identify, measure, monitor, control and mitigate risk from unexpected and uncontrollable events adopting best principles, frameworks from ISO3100 and COSO ERM 2017 standards

✓ Align ERM strategy and framework to your corporate strategy for effective strategic planning adopting COSO ERM2017 standard

Pre Requisites:

Participants should ideally have at least 3 years practical experience in the areas of risk, compliance, internal controls and audit.

✓ Implement a holistic ERM framework for effective risk monitoring and control

✓ Establish early warning detection on any unusual patterns for effective risk control

Who Should Attend?

- Senior leaders seeking to have a deeper understanding of risk, governance matters as the enterprise grow

- Managers who are new to or are looking to move into a Risk Management, Compliance & Governance role

- For all industry and sectors

- Can be customized solely for in-house or general public

Accrediting Organizations – About SIMS

Excellent Education
Based in Switzerland's renowned education system, SIMS is the first fully accredited, globally recognized university in Zug, Switzerland.

Academic Integrity
Collaborates closely with partner universities and accreditation agencies to ensure the highest level of academic excellence and recognition of qualifications.

Outstanding Support
Provides comprehensive learning support services through access to various resources, events, and workshops to help students develop academic skills.

The Swiss Institute of Management and Sciences (SIMS) is an educational institution established in Zug, Switzerland in accordance with Swiss law. It specializes in Management, Finance and Accounting, Marketing, Logistics and Supply Chain Management, Hospitality and Tourism Management, and other fields. The institution was founded with the aim of providing **Stimulating** (S), **Inspiring** (I), **Multicultural** (M), and **Sustainable** (S) learning environments to prepare students for their careers and the challenges of the global economy.
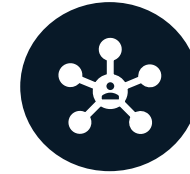
Accrediting Organizations – About UK ENIC

Qualification Recognition

Provides impartial, trusted judgment on international qualifications and skills.

Educational Support

Supports UK universities, colleges, employers, and government departments.

International Network

Part of the European Network of Information Centres and wider ENIC-NARIC network.

UK ENIC (formerly UK NARIC) is the UK's designated national agency for recognizing and evaluating international qualifications and skills. Operating under contract to the Department for Education, it provides impartial, trusted assessments to ensure overseas qualifications are recognized appropriately for work, study, or settlement in the UK. UK ENIC supports universities, colleges, employers, professional bodies, government departments, and immigration advisers in understanding international education and training systems.

Accrediting Organizations – About SVEB

National Umbrella Organization

Serves as Swiss national umbrella organization for adult education since 1951

Member Network

Represents 750 members from private and state institutions, associations, and individuals

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Trainer System Management

Manages the national training-of-trainers system for adult educators

Quality Assurance

Responsible for eduQua, the national quality label for adult learning providers

The Swiss Federation for Adult Learning (SVEB) has been a leading force in adult education in Switzerland since 1951. As both a professional association and advocacy group, SVEB operates across all three language regions to promote a high-quality, future-oriented adult education system. Through innovative approaches and strong stakeholder networks, SVEB supports nationwide learning opportunities. With 750 members—including institutions, associations, companies, and individuals—it serves as the unified voice for adult education in Switzerland.

Methodology

Additional Coaching: Personalized support for real-world implementation

Expert Practitioners: Facilitation by seasoned industry professionals

Adult Learning Principles: Self-directed, experience-based approach

Interactive Engagement: Activities, discussions, and case studies

Experiential Learning: Hands-on application of concepts

We offer transformative learning experiences through meticulously designed face-to-face or virtual workshops aimed at maximizing engagement and practical application. Our approach moves beyond passive information absorption through hands-on, experiential methods that combine theoretical insights with real-world application.

Recognizing the value of learner experience and preference for self-direction, our curriculum fosters participation, peer-to-peer learning, and real-world problem-solving. Workshops are developed and led by seasoned practitioners who bring extensive industry knowledge and practical wisdom, acting as skilled facilitators who share insights, address tough questions, and guide meaningful discussions that leverage collective experience.

Course Outline | Day 1 Classroom or Weeks 1 & 2 Online

What is ERM ? Scope & definition per ISO31000, 2018 & COSO ERM 2017	• Latest global risks & trends • Roles & responsibilities of directors & senior managers • Key links between governance & risk at a strategic level
What is Risk & Where it Arises From ?	• The root causes of risk • Scope of risk capacity & risk appetite of each organization • Strategic, financial & operational risks
Understanding Risks & Importance of Decision Traps	• Real world examples of decision traps • How to handle decision traps using risk management techniques • Case Study : Participants will apply decision traps techniques & identify impact on strategy decision making & other investment decisions.
Global ERM Standards – Basel, ISO3001, COSO ERM	• Causes of high profile corporate failures & lessons learnt • Highlights, compare & contrast of each standard • Regulatory impact of ERM implementation
Aligning ERM into Strategic Planning	• Align strategic objectives & aligning ERM to strategic planning • Risk appetite, risk capacity, key risks controls & indicators • Case Study: Misaligned ERM & corporate strategy at planning stage. Lessons learnt in VUCA environment leading to best practices adopted.

Embedding Risk Management Processes per ISO & COSO	• Surprises vs risk • Importance of mapping end to end process • Developing an enterprise risk strategy & selling the idea to top management
Risk Identification & Evaluation	• Identify, sift & categorize risks • Identify root causes of key risks in the organization • Evaluate hazards exposure, severity & mishap probabilities • Use of diagnostic questions and thought provokers • Case Study: Deploy risk evaluation techniques & understanding the challenges involved in this exercise
Assessment of Risk Treatment per ISO & COSO	• Identify risk exposures & recording of risks • Risk registers – Do's & Don'ts • Establish matrix of likelihood & probability • Allocation of responsibilities to risk owners
Assessment of Risk Mitigation – Controls & Mitigation Case Study: Identify risks types & discuss	• How to do this ? Develop hedging policy & options viability • Dealing with exposures in best practice • Case Study: Identify risk types & discuss mitigation strategies to learn what the challenges are in the process of mitigation & controls

Align Business Risks to Business Planning	• Cascade risks identified to BU level & Empower risk owners • Set up Risk Control Self Assessment (RCSA), ½ yearly risk evaluation • Establish risk management committee charter
Identify Key Risks Indicators (KRIs) at Business Level	• Building effective KRIs • Align KRIs to corporate strategy & develop holistic ERM policy
Set up Monitoring & Review of KRIs <u>Case Study:</u> **Misalignment of business planning to business risk resulting to financial losses**	• Establish risk benchmarking framework • Track risk management performance • Develop scenario & sensitivity analysis • Report & escalate variance to top management & BoD
Cyberthreats & Outsourcing Risks Impacting People & Processes	• When external partners fail to establish risk control • Hacking, system breach due to cyber attack • Personnel matters, low morale, too much data yet insufficient information
Risk Communication to Instil Effective Risk Culture	• Create strategic awareness of risk communications • Promote benefits of adhering to ERM policies, regulations & governance • Case Study: Causes of risk resulting from people or processes. How to design proper communications channel to various stakeholders.

Importance of Governance per ISO3001: 2018 & COSO ERM 2017	• Latest governance trends of conduct risk • Code of conduct, ethical values for BoD • KPIs for governance, business continuity & crisis management plans • ESG, sustainability issues, establish committee charter
Cascading ERM Processes to BU	• Manage stakeholder expectations • Risk awareness for all staff • From KRIs to KPIs – corporate/business level to teams/individuals • How to identify & reduce excessive risk controls • How ERM program can create positive culture change • Case Study: Breakdown KRIs to KPIs –challenges to viability to lessons learnt
Set up Risk & Self Control Assessment (RSCA)	• Identify key risk drivers impacting key operational risks • Align RSCA monitoring indicators with KRIs • Delegation of RSCA responsibilities • Set up RSCA dashboards to track financial & non financial results impacting strategic plan • Obtain feedback to measure effectiveness & plan for improvements • Case Study: Identify problems with an RSCA & recommend solutions. Sharing of insights and facilitator will synthesize learning takeaways

Importance of Business Continuity & Crisis Management Plans	• Latest global risks & trends • Roles & responsibilities of directors & senior managers • Key links between governance & risk at a strategic level
Emergence of Info Security Risk	• The root causes of risk • Scope of risk capacity & risk appetite of each organization • Strategic, financial & operational risks
Summary of Learning & Closing of the Program	• Real world examples of decision traps • How to handle decision traps using risk management techniques • Case Study : Participants will apply decision traps techniques & identify impact on strategy decision making & other investment decisions.
FINAL ASSESSMENT (Graded by SIMS, SVEB & UK ENIC for those taking the certification route)	• Every participant will use their own organization's approved case stufy and attempt to apply all knowledge, learnings & insights acquired during the programme duration. • This includes setting up the ERM framework, KRIs, identify root causes of different types of risks, monitoring, controls plus reporting structure. • This final assessment will be reviewed and graded by the 3 accrediting bodies in addition to the trainer.

Dr Christopher Goh

Dr. Christopher brings over 25 years of global experience in enterprise risk management and treasury, with expertise spanning derivatives trading, wealth advisory, investment banking, credit structuring, and GRC (Governance, Risk, Compliance). He has held leadership roles across six international banks, including Chief Risk Officer (CRO) for Asia Pacific, where he implemented ERM frameworks across five countries.

His career includes building start-up teams, managing growth strategies, and delivering tailored financial solutions for high-net-worth individuals and corporations worldwide. He has also trained professionals in over 40 global cities, including central bankers and senior executives across Asia, Europe, Africa, and the Middle East.

A Cambridge-certified expert in Sustainability Finance, Dr. Christopher now serves as an Assessor for the Cambridge Institute for Sustainability Leadership (CISL). He holds a PhD in Finance (UK), DBA in Enterprise Risk Management (Poland), and multiple executive certifications from MIT and Cambridge.

Thank You

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